

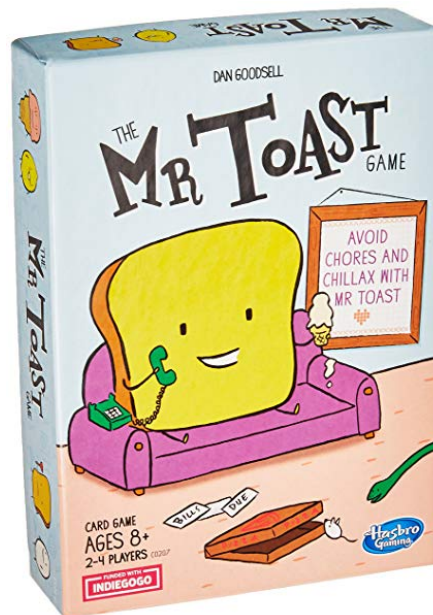
Collection of Projects – Hasbro

From January – June 2016, I had the honor of working as a Brand Writing Co-op on the Games Team at Hasbro Toy Company, in Pawtucket, Rhode Island. During my time with Hasbro, I collaborated with my team to create names, taglines, and rules of many favorite games.

I worked on many different teams, including Strategy Games, Monopoly variations, Family Games, and Party Games. Below is a selective list of products that I contributed to.

The Mr. Toast Game

- Collaborated in creation of rules, card text, product text, and legal text.
- Worked with a designer to ensure alluring design and correct copy on product.
- Tested game thoroughly to certify that rules copy was thorough and accurate.

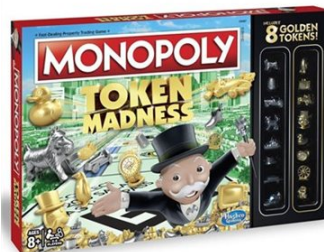


Jenga mini

- Created tagline and rules copy.
- Worked with designer and engineer to meet budget and character limit on package.

Monopoly Token Madness Game

- Contributed to rules copy, package copy, and profile copy for each token.
- Participated in game testing to make any needed adjustments to rules or package text.



Speak Out

- Worked with team on a fast-tracked deadline
- Participated in game testing, naming, and overall creation process of product.



Pie Face Sky High!

- Collaborated with team to name product.
- Collaborated with team to create tagline for product.
- Participated in game testing for product.

Richard Garfield's Robo Rally

- Reworked rule book and box copy.
- Proofread designer work and collaborated with design team to ensure both beautiful and accurate final product.
- Participated in game testing for product.

